Policy on Web Accessibility Standards

Policy Statement
Auburn University is committed to ensuring equal access to web information and technology for all its faculty, staff, and students. This standard establishes minimum guidelines for the accessibility of web-based information necessary to meet this goal and ensure compliance with federal regulations.

Scope
Official Auburn University web pages developed by or for colleges, departments, programs or units. Individual web pages published by faculty, students, and non-university organizations that are hosted by Auburn University and do not conduct University-related business are encouraged to adopt the standards referenced by the AU Web Accessibility Standard.

Standards
All official Auburn University Web sites created, revised, or published on or after January 10, 2011 must be in compliance with the Web Content Accessibility Guidelines 2.0 (WCAG) - Level A and AA.

Web pages published prior to January 10, 2011 are considered Legacy Pages. Legacy pages must be made accessible or provided in alternate format upon request. Legacy pages must include a contact for users having difficulty using the page.

Upon specific request addressing accessibility, legacy pages must be updated to be in compliance with WCAG 2.0, or equivalent alternatives must be made available in a timely manner. Depending upon the type of information, the services provided by the web page, or the complexity of the content, a timely resolution must be considered.

Implementation Priority
All new and redesigned Web pages published by any college, department, program, or unit on or after January 10, 2011

Pages that must be accessed in a limited time frame to participate in a program, to utilize a service or benefit from information offered by any unit of the University

Exceptions

- Web pages that have been archived.
- Where compliance is not technically possible or may require extraordinary measure due to the purpose of the page and the nature of the information.

Reporting
A status report summarizing progress towards fully accessible web space over the past year and designating targets for the upcoming year will be included in an annual report to the Provost.
Review
This standard and associated standards will be reviewed at least once every three years. A review group will be composed of designees from the Office of Information Technology, Office of Communications and Marketing, and the Program for Students with Disabilities.

For assistance with the implementation of these standards, refer to the resources below:

- The Program for Students with Disabilities - 844-2096
- Office of Information Technology - 844-4944
- Auburn University Template Website
- Web Content Accessibility Guidelines 2.0 (WCAG) - Level A and AA